MATURITY MODEL FOR MAJOR DATA GOVERNANCE INITIATIVES

The maturity model is used to help measure the value of major data governance initiatives (e.g. data map, data stewardship, country codes). For major data governance initiatives, the data governance committees evaluate the maturity level at the initial (current) state, intended future state, and progress towards the intended future state. These metrics help the establish the baseline, create clarity on where we are going, and align expectations with the steering and operational committee, related governance groups, and our colleagues across all three campuses.

The metrics along with other high-level and pertinent information about each initiative will be published on the data governance website.

Maturity Level 5	**Optimized**	Continuous improvement on major data governance initiatives considered "optimized" help the UW leverage data and data resources to respond to opportunity and change in a consistent and cohesive manner
Maturity Level 4	**Managed**	Major data driven initiatives pursued through the data governance committees will be considered "managed" if they are connected to the UW strategy. Policies, best practices and supporting resources help ensure there's a common understanding of data governance and management principles across the UW
Maturity Level 3	**Defined**	To be considered "defined," major data driven initiatives pursued through the data governance committees will be proactive, rather than reactive, and involve relevant data stewards, but are not connected to the UW strategy and priorities
Maturity Level 2	**Repeatable**	Data driven initiatives are considered "repeatable" if they are regularly planned, executed, and measured in silos
Maturity Level 1	**Initial**	"Initial" data driven initiatives are ad hoc, inconsistent, undefined, and/or lead to incongruent results

Developed by Ann Nagel for Data Governance Operational Committee based on:
1) Various conversations at UW with the Data Governance Task Force, Data Custodians, and Data Governance Committee Members
2) High-level review of maturity models published by EAB, Carnegie Mellon, DataVersity, Prosci, Wikipedia, AICPA, Department of Defense, Marisa Sanchez Organization Dev & Change Mgmt Consulting

Adopted by Data Governance Operational Committee at the 3/5/2020 meeting