

# EDW Case Study - Office of Global Affairs

## GOALS

- Showcase UW's Global Engagement
- Create an engaging, interactive publicly available global map using data visualizations to demonstrate UW engagement around the world along with some real stories
- Create accessible data for our international partners and students

## CHALLENGES

- One staff member
- Small budget
- Must be useful for marketing
- BI Portal was not the right answer

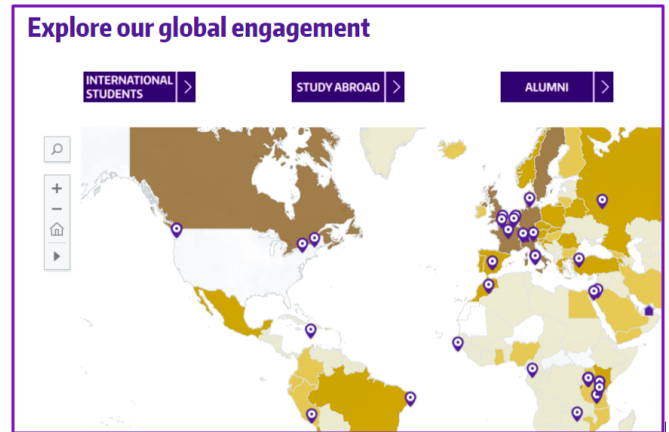
## PRIORITIES

- Use institutional data as much as possible
- No locally curated data, no duplication of resources
- Must sync in real-time with UW data
- Must work with third party applications

## RESULTS

- Website is popular with target audience and accessible from any browser
- Successfully showcases breadth of student and alumni engagement across the globe
- UW senior leadership uses map to demonstrate UW's global engagement in discussions with partner universities and on international trips

[www.washington.edu/global](http://www.washington.edu/global)

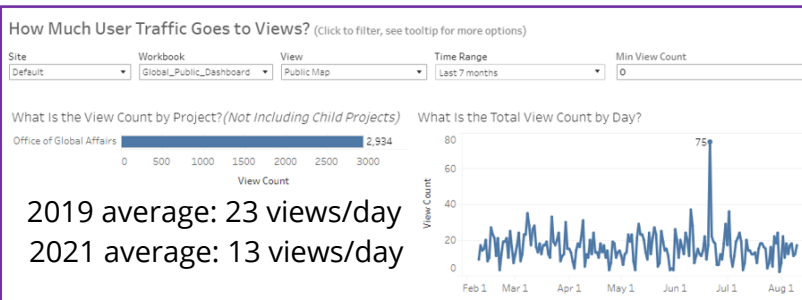


## HOW SUDHA SHARMA DID IT

- Submitted a request to Help@uw.edu
- Worked with EDW, EWS and data teams
- Published to UW's Tableau server and third party app, Terra Dotta
- Collaborated with UW-IT, Advancement, & Research
- Reach out to learn more!

*"I'm glad UW-IT exists because I wouldn't be able to do what I do..."*

*Sudha Sharma, Global Affairs  
Senior Computer Specialist*



## QUESTIONS

help@uw.edu Subject Line "EDW"

Learn more about all Enterprise Data Services: [itconnect.uw.edu/work/data/](http://itconnect.uw.edu/work/data/)